Project: 101077520 — LIFE21-CET-BUILDSKILLS-BUS-REGRoUP

# BUILD UP Skills – REbooting the GReek national platform and UPdating the national roadmap

# **BUS-REGRoUP**

Report on conducted communication activities at the national and EU level (WP5 – D5.2)

## Issued by: IME GSEVEE

Created: 30/04/2024

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# BUILD UP Skills – REbooting the GReek national platform and UPdating the national roadmap – BUS-REGRoUP

**BUS-REGROUP** aims to support the revitalisation of the Greek **National Qualification Platform (NQP)** created in the first phase of the **BUILD UP Skills** initiative (project **BUS-GR**), further expanding its scope by involving new stakeholders.

Then the **Status Quo Analysis** and the **National Roadmap** will be updated to reflect the new realities of the building sector in Greece, addressing the skills development activities related to digital technologies, smart buildings, resource efficiency, circularity, integration of renewable energy technologies, industrialised deep renovation, LCCAs, etc. As the focus is on all relevant skills needed to enable the EU Renovation Wave, the mainstreaming of NZEBs, and the inclusion of resource efficiency considerations, the Status Quo Analysis and the National Roadmap will be updated for 'blue-collar' professionals and upgraded with new content in order to map the skills needs of 'white-collar' professions (i.e., architects, designers, engineers, building managers, etc.), thus reflecting the needs of the entire building value chain.

The **Status Quo Analysis** will compile all the necessary information on the current situation of the national building sector regarding continuing VET, energy performance and contribution to the 2030 targets, as well as existing barriers and gaps, as a basis for an informed discussion among the stakeholders. The **National Roadmap** will provide a set of priority measures for the various professions to meet the defined targets, an action plan for these measures until 2030, an identification of actors and resources needed to drive the implementation, and measures to monitor the progress of the proposed activities.

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Technical Chamber of Greece (TCG)	TECHNICAL CHAMBER OF GREECE

#### **BUS-REGRoUP** Consortium



#### Co-funded by the European Union

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.

#### **Further information**

More details on BUILD UP Skills can be found at <u>www.build-up.ec.europa.eu</u> More details on the LIFE CET programme can be found at <u>https://cinea.ec.europa.eu/programmes/life\_en</u>

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## **1. Introduction**

This report provides information about the conducted communication activities at the national and EU level. More specifically, this report has the objective of collecting all communication and dissemination activities carried out during the project implementation to inform and involve key stakeholders and target groups, serving also as proof of their realization. The communication and dissemination efforts of BUS-REGROUP project have been accomplished in orderto enhance the project's visibility and effectively promote its outcomes.

The framework of the BUS-REGROUP project communication and dissemination activities and tasks is under the responsibility of the partner IME GSEVEE, in collaboration and contribution with all partners. This document presents the activities carried out by all partners, as outlined in the project description and the dissemination and communication plan. These activities encompass a variety of communication and dissemination actions.

## 2. Communication objectives

The objectives of the communication activities carried out in the frame of the BUS-REGROUP Project were/are the following:

- Increase the visibility of the project among key stakeholders and target groups.
- Promote the project outcomes, showcasing achievements, milestones, and innovative solutions developed throughout the project duration.
- Attract stakeholders and potential collaborators to engage them in project activities and events.
- Strengthen networks and communities through tailored engaging dissemination activities.
- Encouraging collaboration and knowledge sharing among stakeholders by sharing project results and insights gained throughout the project lifecycle.

## 3. Project's Webpage

The webpage of the project was elaborated by the coordinator (CRES) and hosted within CRES' official website, in the following link: <u>http://www.cres.gr/cres/pages/projects/projects\_EU/life\_4.html</u>.

This webpage devoted to BUS-REGROUP includes all the necessary information regarding the initiative and the project (an analytical description of the scope and foreseen actions) and provides effective presentation and access to the project outputs as these are produced (a specific section where all public deliverables are uploaded), as well as additional news and the elaborated press releases This especially elaborated webpage will remain active for a certain period of 2 years after the end of the project, as foreseen, thus assuring the sustainability of the project's outputs and results even to a wider target group of potentially interested parties. All partners of the consortium have linked their official webpages to the project webpage for obvious reasons of a wider dissemination to their network of stakeholder and the wider public.

# 4. Consultation procedures: Development of a consultation platform and consultation meetings

The development of a dedicated webpage for public consultation aimed to foster a constructive dialogue and facilitate the exchange of opinions among stakeholders and interested parties. By creating a flexible and reliable platform, the consultation process endeavors to accommodate diverse perspectives and contribute to informed decision-making in the building sector. The link of the consultation platform is the following: <u>https://busregroup2023.blogspot.com</u> (Annex 1).

Moreover, IME GSEVEE, as the partner responsible for the Consultation Procedures, organized the implementation of four Consultation Meetings of the Greek National Qualification Platform (NQP). These meetings were implemented online with the use of "Zoom software", in the following dates:

- ✓ 1<sup>st</sup> Consultation Meeting: 9<sup>th</sup> of May 2023
- ✓ 2<sup>nd</sup> Consultation Meeting: 18<sup>th</sup> of July 2023
- ✓ 3<sup>rd</sup> Consultation Meeting: 23<sup>rd</sup> of January 2024
- ✓ 4<sup>th</sup> Consultation Meeting: 26<sup>th</sup> of April 2024

Following the completion of the draft versions of both the Draft Status Quo Analysis and the National Roadmap, IME GSEVEE informed all the involved stakeholders (members of the Greek NQP) on the uploading of the documents on the elaborated consultation platform, aiming at the gathering of the relevant comments and/or feedback.

In the same context, a notification message was sent by IME GSEVEE regarding the Public Consultation on the Draft National Roadmap procedure (Annex 2). This notification message aimed to inform stakeholders about the ongoing consultation process and encourage their participation in providing feedback on the draft National Roadmap within the BUS-REGROUP project framework, which has also been uploaded on the Consultation Platform.

### **5.** Communication Activities

In the coordination of communication and dissemination efforts, IME GSEVEE took the lead, working closely with the various Tasks' leaders to ensure an effective project outreach. The focus encompassed overall project communication strategies, with a specific emphasis on engaging stakeholders in endorsing the National Roadmap and leveraging the project outputs. Meanwhile, holding the role of project coordinator, CRES spearheaded the development of an Endorsement Action Plan and drove the promotion of project activities and outcomes at EU level, mainly through the active and fruitful participation to the implemented EU Exchange Activities. Each partner within the project consortium contributed to dissemination activities, collectively ensuring broad and impactful dissemination of project achievements.

Moreover, to ensure the effective stakeholders' engagement and participation in the entire consultation process throughout the project lifetime, a series of communication activities were implemented. These activities aimed to update stakeholders, extend invitations, and maintain ongoing dialogue throughout the consultation process. The following steps outline the planned communication activities:

- 1. **Stakeholder Identification and Update:** Update the list of potential stakeholders and individual experts to ensure inclusivity and relevance to the consultation topics.
- 2. **Open Invitation:** Extend open invitations to all relevant stakeholders, ensuring fairness and preventing discrimination in the invitation process.
- 3. **Introduction of Scope, Vision, and Benefits:** Clearly communicate the purpose, vision, and benefits of the consultation to stakeholders, emphasizing the importance of their participation.
- 4. **Motivation for Active Participation:** Encourage active involvement of stakeholders directly involved in sectors such as the building industry, training and qualification, energy conservation, and renewable energy sources, sectors respectively
- 5. **Timely Information and Dissemination:** Provide stakeholders with timely updates on the current situation and future needs related to the consultation topics.
- 6. Advance Invitations and Continuous Communication: Send invitations to interested parties at least two weeks before planned activities, followed by continuous communication to ensure their active participation and address any concerns.
- 7. **Development of Participants' List:** Compile a comprehensive list of delegates representing stakeholders at all stages of the consultation, including their full contact details, and attach it to the consultation documents for reference.

#### **5.1 Stakeholders engagement & Endorsement Activities**

Throughout the project's progression, robust stakeholder engagement has been a central focus of our communication endeavors. The NQP established – actually, re-established - for Greece within the BUS-REGROUP project (WP2) comprises approximately 50 members (also including the 5 members of the partnership)

The adopted engagement approach prioritized representation from each participating organization or authority, with two representatives actively contributing to the implemented NQP meetings. Additionally, public bodies' representatives and the social partners' management committees were integral to our discussions and decision-making processes.

The primary communication focus of the project extended beyond the consultation process, ensuring continuous engagement with key stakeholders from both the construction and lifelong learning sectors. Through this approach, stakeholders remained informed about project actions and progress.

Central to this effort were the endorsement activities, which served as a fundamental mechanism for securing consistent support for the Greek National Roadmap from key national stakeholders. A well-defined action plan guided these activities, ensuring their effectiveness.

During the proposal preparation phase, the consortium actively sought the involvement of all interested parties. Notably, a significant number of key stakeholders had expressed their intention to support project activities, with 26 Letters of Support (LoSs) in total obtained by a number of various sectors stakeholders and these were used in order to initiate the first level approach of the potential members of the "updated" NQP.

As the project commenced and following a structured communication process aiming at securing the participation of all key stakeholders in the NQP, many more organizations expressed interest in participating in the joint effort for Greece. The interested parties include professional associations and federations, professional chambers, certification bodies, as well as collective bodies/representatives of Continuing Vocational Training Providers in Greece. The main communication channels used for the attraction and invitation of new "entries" for the reestablished NQP, were the announcement of the project launching/invitation through emails (the 1<sup>st</sup> elaborated Press release was also a strong communication/information tool about the project) and the phone call follow-up communication.

So, the accomplishment of the NQP updating procedure led to a very interesting combination of a large number of involved stakeholders comprising, apart from the partners of BUS-REGRoUP consortium, representatives from the relevant Ministries responsible for energy and lifelong learning issues in Greece, experts in sustainable buildings, associations/companies related to renewable energy sources (RES) and energy-efficient building products, research institutes/organizations related to the building industry, unions of technicians (blue-collar professionals), as well as associations of professionals (white-collar professionals such as architects, designers, engineers, product manufacturers, building managers, etc.) working in the construction and building sector, certification and accreditation bodies, as well as social partners.

The commitment of the NQP to the project concept and activities has been formalized through the signing of a Letter of Endorsement, signifying their crucial role in endorsing the National Roadmap that was finally elaborated, while their collective involvement was integral to achieving project objectives and ensuring the National Roadmap's endorsement.

More specifically, a round of endorsement activities were held by the Technical Chamber of Greece (TCG), IME GSEVEE and EPU-NTUA (Annex 3).

#### **Regional Endorsement Activities:**

- ✓ Regions of Central Greece: Thursday the 14<sup>th</sup> of March 2024, 12:00 14:00 (in person Round Table, implemented in the premises of the Eastern Central Greece Regional Branch of the Technical Chamber of Greece-TCG)
- Regions of Peloponnese and Western Greece: Wednesday the 27<sup>th</sup> of March 2024, 11:00 13:00 (online via Zoom software)
- ✓ Regions of Crete and South Aegean Islands: Wednesday the 27<sup>th</sup> of March 2024, 13:30 15:30 (online via Zoom software)
- Regions of Macedonia (Western, Central) and Eastern Macedonia Thrace, North-Eastern Aegean: Thursday the 28<sup>th</sup> of March 2024, 11:00 - 13:00 (online via Zoom software)

✓ Regions of Epirus, Thessaly and Ionian Islands: Thursday the 28<sup>th</sup> of March 2024, 13:30 - 15:30 (online via Zoom software).

#### Targeted presentations to key stakeholders in national level:

A number of targeted meetings have been implemented in the frame of the Stakeholders Engagement & Endorsement Activities. These are divided in three major categories, being the regional endorsement meetings, aiming to integrate regional priorities, the "blue" and "white" collar professionals' considerations and potential barriers or other aspects which should be taken into account when developing the roadmap, the targeted consultation meetings with key stakeholders, as well as a set of envisaged activities to fully exploit the results and outputs of the project (connected to the sustainability plan of the NQP).

Thus, the following activities were implemented:

- ✓ Activities to inform the management boards of key professional associations (IME GSEVEE):
  - Informative Consultation Meeting at the Central Macedonia Branch of IME GSEVEE in Thessaloniki: Monday, the 8<sup>th</sup> of April, 2024
  - Informative Consultation Meetings with the professional bodies of the "blue collar" and "white collar" professionals at IME GSEVEE's premises in Athens: Wednesday, the 10<sup>th</sup> of April & Friday, the 12<sup>th</sup> of April, 2024
- Exchanges and collaboration with vocational training institutions and certification bodies (NTUA): Tuesday, the 19<sup>th</sup> of March 2024 (implemented online via Zoom software)

A short description of the above-mentioned events is provided in the following paragraphs.

#### Informative Consultation Meeting at the Central Macedonia Branch of IME GSEVEE in Thessaloniki: Monday, the 8th of April, 2024

A Consultation Meeting targeted to members of the building workers and craftsmen associations was held in Thessaloniki on the 8<sup>th</sup> of April, at the premises of IME GSEVEE in Thessaloniki, Ioanni Koletti 24 str. The meeting was implemented in a hybrid form, thus both held in-person and via the Zoom platform, in order for the participants who could not attend in person to be able to participate. Invitations were sent to all the stakeholders that would like to be informed for the project's initiatives and could contribute to the finalization of the National Qualification Roadmap.

Hence, the main purpose of the meeting was the presentation of the second and (probably) most important deliverable of the project, the National Roadmap. The meeting attracted a rather high number of representatives of unions and associations of craftsmen, educational institutions of Thessaloniki, as well as board members of IME GSEVEE.

Attendees emphasized the importance of the sustainability of the National Qualification Platform in order to provide timely information and support informed decision-making in the construction sector. They highlighted the significant labor shortage in Thessaloniki but also in Greece, calling for innovative strategies to attract and retain skilled workers. Addressing the career aspirations of young people through relevant training and development opportunities was deemed essential. Additionally, as it was

marked, enhancing the appeal of construction careers is vital for attracting new talent and ensuring industry growth.

# Informative Consultation Meetings with the professional bodies of the "blue collar" and "white collar" professionals at IME GSEVEE's premises in Athens: Wednesday, the 10<sup>th</sup> of April & Friday, the 12<sup>th</sup> of April, 2024

On the 10<sup>th</sup> of April 2024, an Information Meeting at IME GSEVEE's premises in Athens gathered representatives from associations, craftsmen's groups, professional blue-collar bodies, public entities, and vocational education institutions. The BUS-REGRouP project and the NQP for 2030 were presented. Key discussion points included the need to update educational materials, increase participation in policy committees, and recruit new trainers.

Participants noted the inadequacy of the current 80-hour training programs, the shortage of personnel and training opportunities, and the low salaries in these professions. They also discussed the importance of creating a quality assurance system for non-formal learning, the limited value of existing certifications, and the need for licensing in safety-related professions. Enhancing the appeal of these careers by improving professional rights and salaries, addressing the lack of practical training spaces, and optimizing training with modern technologies like STEM and 3D printing were also emphasized.

# Exchanges and collaboration with vocational training institutions and certification bodies (NTUA): Tuesday, the 19<sup>th</sup> of March 2024

On the 19<sup>th</sup> of March 2024, through an online meeting, a considerable number of stakeholders from educational and training institutes were updated on the project's outputs, as a draft version of the National Roadmap, which included an analysis of the initiative's aims, development methodology, roadmap measures, and training priorities, as well as an action plan for the proposed measures. Thus, representatives from various Greek universities and polytechnic schools, including project partners, discussed collaboration between educational institutions and building sector programs.

The representatives of the participating educational institutions issued statements regarding the Draft National Roadmap, e.g., emphasizing the Center of Training and Lifelong Learning's intention to collaborate with building sector educational programs. Furthermore, it was determined that the training programs introduced by the project could be seamlessly incorporated into the training programs of the Greek Manpower Employment Organization (DYPA) and utilized as input for developing the new occupational profiles. It was emphasized that certification of technical knowledge is essential, and it was mentioned that a certification center for the expertise and knowledge of engineers could be established for white-collar workers on the basis of the now-closed Institute for Education and Training of Members of the Technical Chamber of Greece.

#### **5.2 European Exchange Activities**

In the framework of the project, representatives of the entire consortium participated in a number of European Exchange Activities and/or Meetings, organized by CINEA, throughout the entire lifetime of the project.

More specifically, the project consortium attended the following events:

- ✓ 14<sup>th</sup> BUILD UP Skills European exchange meeting 28 & 29 November 2022 (organized online)
- ✓ Meeting of the LIFE BUILD UP Skills national projects: reviewing progress on the Status Quo Analysis (SQA) drafting - 30 March 2023 (organized online)
- ✓ 15<sup>th</sup> BUILD UP Skills European Exchange Meeting, organized with physical attendance in Brussels -26<sup>th</sup> & 27<sup>th</sup> October 2023: in the specific event, representatives of the partners CRES (Coordinator), IME GSEVEE & EPU-NTUA attended in person and actively participated in the following sessions:
  - Session 1B: Taking stock of the national Status Quo Analyses focus on the quantitative elements
  - Session 2B: Towards the national Roadmap
- ✓ Working meeting of the LIFE BUILD UP Skills national projects: taking stock of the national roadmap drafting and endorsement - 22 March 2024 (organized online)

## 6. Summary of Activities

	http://www.cres.gr/cres/files/news_files/deltia_2018/deltio_20240306.pdf
	• http://www.cres.gr/cres/files/news_files/deltia_2018/deltio_20221212.pdf
	<ul> <li><u>https://imegsevee.gr/nea/epitychis-oloklirosi-enimerotikon-synantiseongia-to-ergo-build-up-skills-rebooting/</u></li> </ul>
	<ul> <li>https://imegsevee.gr/nea/epitychis-oloklirosi-enimerotikis-synantisis-gia-to-</li> </ul>
	ergo-build-up-skills-rebooting/
	<ul> <li><u>https://imegsevee.gr/nea/dimosia-diavoulefsi-proschediou-ethnikou-odikou-charti-sto-plaisio-tou-evropaikou-ergou-bus-regroup/</u></li> </ul>
	<ul> <li>https://www.epu.ntua.gr/deltio_typou</li> </ul>
	<ul> <li>https://gsvetlly.minedu.gov.gr/nea-anakoinoseis/287-dimosia-diavoylefsi-</li> </ul>
	gia-ton-ethniko-odiko-xarti-prosonton-gia-to-2030-sto-plaisio-tou-
	evropaikoy-ergou-bus-regroup
	<ul> <li>https://ecopress.gr/ethnikos-odikos-chartis-gia-tin-energeia/</li> </ul>
	<ul> <li>https://ecopress.gr/odikos-xartis-gia-katartisi-stin-energeiaki-apodosi/</li> </ul>
	<ul> <li>https://web.tee.gr/int-news/diadiktyakes-enimerotikes-synantiseis-gia-tis-</li> </ul>
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	<ul> <li>https://greenagenda.gr/%ce%b5%ce%bd%ce%b5%cf%81%ce%b3%ce%b5%c</li> <li>e%b9%ce%b1%ce%ba%ce%ae-</li> </ul>
	%ce%b1%cf%80%cf%8c%ce%b4%ce%bf%cf%83%ce%b7-
Press	%ce%ba%cf%84%ce%b9%cf%81%ce%af%cf%89%ce%bd-%cf%83%ce%b5-
Releases	%ce%b4%ce%b9%ce%b1%ce%b2%ce%bf%cf%8d/
Releases	https://news.b2green.gr/44731/%ce%ba%ce%b1%cf%80%ce%b5-
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	tomea-se-dimosia-diavoulefsi-o-ethnikos-odikos-chartis-gia-tin-exeidikefsi-
	tou-anthropinou-dynamikou/
	<ul> <li><u>https://amarysianotia.gr/2024/03/06/%ce%ba%ce%b1%cf%80%ce%b5-</u></li> </ul>
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	%83%ce%b7-%ce%bf-
	<u>%ce%b5%ce%b8%ce%bd%ce%b9%ce%ba%cf%8c%cf%82</u>
	• <u>https://www.palo.gr/environment/kape-se-dimosia-diavoyleysi-o-ethnikos-</u>
	odikos-xartis-gia-tin-ekseidikeysi-katartisi-toy-anthrwpinoy-
	dynamikoy/2415637/

<u>https://fonografos.net/tee-anatolikis-stereas-esperida-enimerosis-tou-ergou-</u>
bus-regroup-sti-lamia/
<u>https://www.mag24.gr/filoksenia-tis-ekdilosis-ergou-bus-regroup-sti-lamia/</u>

Social Media Posts	<ul> <li><u>https://www.facebook.com/kek.ime.gsevee.parartima.kentrikis.makedonias/</u> posts/pfbid0iRRsk6M7arfhMpQ88pHfeX6sP5jfYBVtoJgKfBn9TZhVXErAMyKYw ch1NfCjAZrzl</li> </ul>
	<ul> <li><u>https://www.facebook.com/imegsevee/posts/pfbid0sYmgCRYjPgiLYAMTt3t6</u> XxPB4HX5hFCCp65hcBPfRqyJwRxT6JZ82xkrVphVsFp7I? cft [0]=AZXq5Pt3S rxMiOeAC89HdHdquY7Gb-dXE41- G1BRZ8Egqs5w16ViLW59ajVDNwbenUIDZtXIKyIbuhjKcpGUL3YDxwdWJa9nRZ AQNNd-m8eBH6ELGEjhUH-</li> </ul>
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	<ul> <li><u>R6ckfp1UvSRgVI</u></li> <li><u>https://www.facebook.com/kapecres/posts/pfbid02aAYS7QaK6KAQZD8ena5</u> <u>WdcWVPMNVjnQj7vjD2k7JTSa2PiYRXg1Z9G7gL4YNtryil</u></li> </ul>

Webpages
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Newsletters	<ul> <li>1<sup>st</sup> Newsletter:<u>http://www.cres.gr/cres/files/news_files/deltia_2018/deltio_20221212.pdf</u></li> <li>2<sup>nd</sup> Newsletter: <u>https://imegsevee.gr/nea/draseis-gia-ena-prosontoucho-anthropino-dynamiko-stin-alysida-axias-tou-ktiriou-me-emfasi-stin-ypsili-energeiaki-apodosi/</u></li> </ul>
	<ul> <li>3<sup>rd</sup> Newsletter: <u>https://imegsevee.gr/nea/draseis-gia-ena-prosontoucho-anthropino-dynamiko-stin-alysida-axias-tou-ktiriou-me-enfasi-stin-ypsili-energeiaki-apodosi/</u></li> </ul>

#### Annexes

#### **Annex 1: Consultation Platform & Analytics**



Figure 1: Screenshot of the project's "Consultation Platform"

Δημόσια Διαβούλευση για τον Εθνικό Οδικό Χάρτη Προσόντων για το 2030

Αναρτήθηκε από τον χρήστη Εθνική Πλατφόρμα Προσόντων BUS-REGRoUP στις 1 Μαρ 2024

Δ



Figure 2: Statistics regarding the Public Consultation for the National Roadmap, through the Consultation Platform



**Figure 3:** Statistics regarding the Consultation for the 1<sup>st</sup> (draft) Version of the National Roadmap, through the Consultation Platform

Προσχέδιο Παραδοτέου 4.2 (OFM),

Π

Αναρτήθηκε από τον χρήστη Εθνική Πλατφόρμα Προσόντων BUS-REGRoUP στις 26 Σεπ 2023





# Figure 4: Statistics regarding the Consultation for the Operational & Functional Map, through the Consultation Platform



Figure 5: Statistics regarding the Consultation for the "Status Quo Analysis"

# Annex 2: Notification message sent by IME GSEVEE regarding the Public Consultation on the Draft National Roadmap

"We invite you, as well as your broader network of collaborators and any interested parties, to participate in an open consultation process at https://busregroup2023.blogspot.com/. The consultation will run until March 29, 2024, focusing on proposed necessary directions to overcome obstacles and identified skill gaps in various professions within the construction sector, aiming to achieve national energy and environmental goals for 2030.

The consultation is part of the European project BUS-REGROUP REbooting the GReek national platform and Updating the national roadmap' in which IME GSEVEE participates as a partner, coordinated by CRES.

Visit the consultation platform and submit your comments on the draft of a 'National Roadmap,' which provides a set of priority measures for various professions in the sector (both 'blue' and 'white-collar'), a specific action plan for the identified measures until 2030, critical factors to be considered, required resources for their implementation, and a set of measures for monitoring the progress of proposed activities."

In Greek:

«Δημόσια διαβούλευση προσχεδίου ΕΘΝΙΚΟΥ ΟΔΙΚΟΥ ΧΑΡΤΗ στο πλαίσιο του ευρωπαϊκού έργου BUS-REGRoUP»

Προσκαλούμε, τόσο εσάς όσο και το ευρύτερο δίκτυο συνεργατών σας, αλλά και κάθε άλλο ενδιαφερόμενο να γίνετε μέρος μιας ανοικτής διαδικασίας διαβούλευσης <u>https://busreqroup2023.blogspot.com/</u>, η οποία θα διαρκέσει έως την 29η Μαρτίου 2024, επί προτεινόμενων αναγκαίων κατευθύνσεων για να ξεπεραστούν εμπόδια και εντοπισμένα κενά δεξιοτήτων σε διάφορα επαγγέλματα του κατασκευαστικού κλάδου, προκειμένου να επιτευχθούν οι εθνικοί ενεργειακοί και περιβαλλοντικοί στόχοι για το 2030.

Η διαβούλευση πραγματοποιείται στο πλαίσιο του ευρωπαϊκού έργου BUS-REGROUP «ΔΡΑΣΕΙΣ ΓΙΑ ΕΝΑ ΠΡΟΣΟΝΤΟΥΧΟ ΑΝΘΡΩΠΙΝΟ ΔΥΝΑΜΙΚΟ ΣΤΗΝ ΑΛΥΣΙΔΑ ΑΞΙΑΣ ΤΟΥ ΚΤΗΡΙΟΥ, ΜΕ ΕΜΦΑΣΗ ΣΤΗΝ ΥΨΗΛΗ ΕΝΕΡΓΕΙΑΚΗ ΑΠΟΔΟΣΗ», στο οποίο συμμετέχει ως εταίρος το ΙΜΕ ΓΣΕΒΕΕ με συντονιστή το ΚΑΠΕ.

Επισκεφτείτε την πλατφόρμα διαβούλευσης και υποβάλλετε τα σχόλιά σας επί του προσχεδίου ενός «Εθνικού Οδικού Χάρτη», ο οποίος παρέχει ένα σύνολο μέτρων προτεραιότητας για τα διάφορα επαγγέλματα του κλάδου (τόσο του «μπλε» όσο και του «λευκού» κολλάρου), ένα συγκεκριμένο σχέδιο δράσης για τα καθορισμένα μέτρα έως το 2030, τους κρίσιμους παράγοντες που πρέπει να προσεχθούν και τους πόρους που απαιτούνται για την υλοποίησή τους, καθώς και ένα σύνολο από μέτρα για την παρακολούθηση της προόδου των προτεινόμενων δραστηριοτήτων.

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#### **Annex 3: Photos from the Endorsement Activities**





Informative Consultation Meeting with key professional associations, Thessaloniki.



Informative Consultation Meeting with the "blue-collar" professional bodies, Athens.



Informative Consultation Meeting with the "white-collar" professional bodies, Athens.